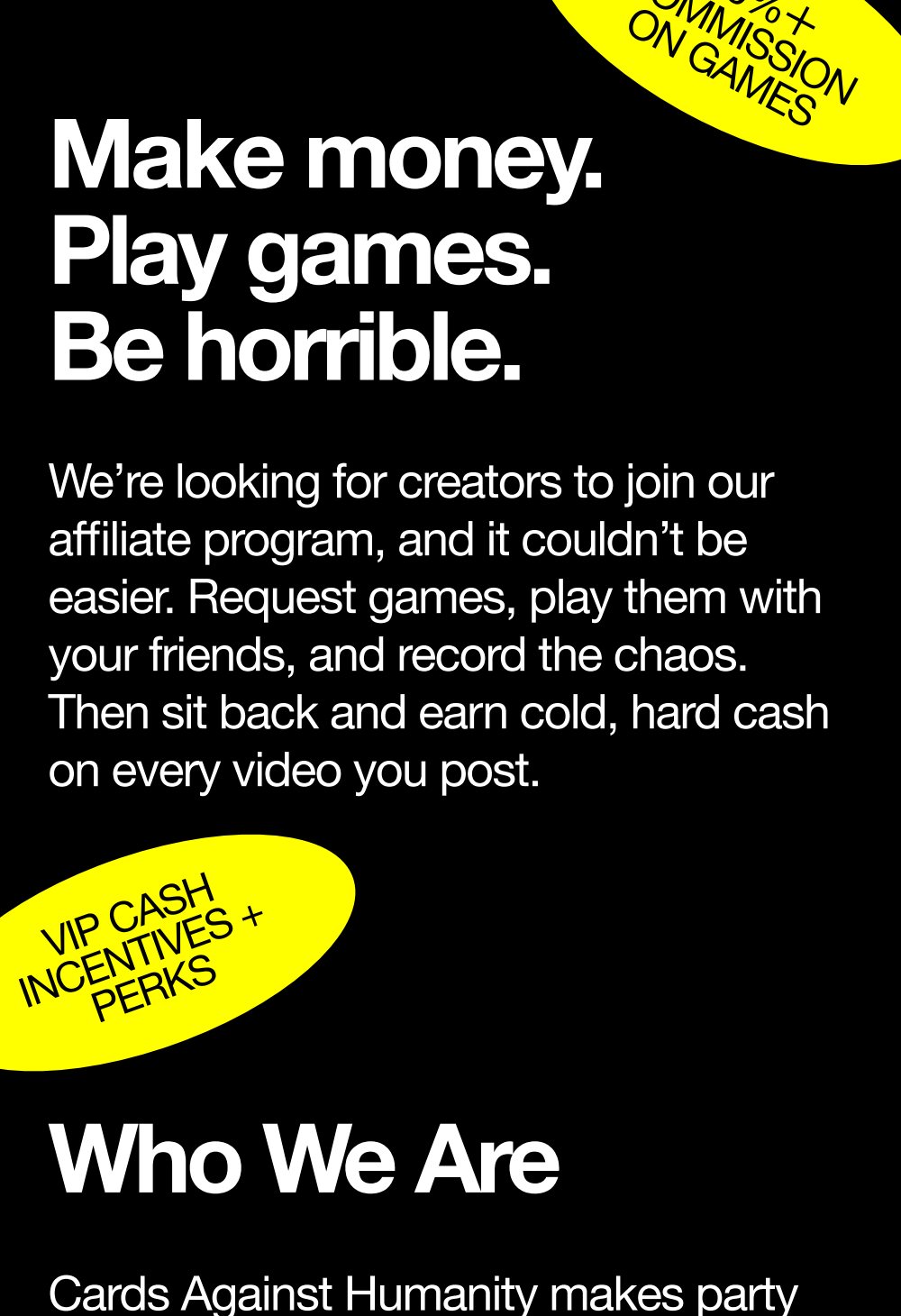




You're Invited to Cards Against Humanity's TikTok Affiliate Program



Make money. Play games. Be horrible.

20%+ COMMISSION ON GAMES

We're looking for creators to join our affiliate program, and it couldn't be easier. Request games, play them with your friends, and record the chaos. Then sit back and earn cold, hard cash on every video you post.

VIP CASH INCENTIVES + PERKS

Who We Are

Cards Against Humanity makes party games for horrible people. You probably know our main title, but you might not know that we make other games, too. They're just as fun and criminally underrated.

Cards Against Humanity

The original. The classic. The reason your family stopped inviting you to the holidays.

Super Box

300 brand-new cards to supercharge your collection, written for 2026.

Big Bad Bundle

6 mini-packs, including two brand-new ones: Big Balls Pack and Bad Billionaires Pack. Bonus! 10 extra cards you can't get anywhere else about a bad billionaire named "Jeffrey."

Tiny Cards Against Humanity

The same game you know and love, but adorably tiny. Perfect for on-the-go destruction. Cute!

More Cards Against Humanity

Our biggest expansion yet! Comes with 600 fresh cards packaged in a shiny, holographic box that looks amazing on your coffee table.

Pussy Pack

A TikTok exclusive collab with @bap.kat featuring cards for you and goodies for your cat.

Tales 1

Spicy Mad Libs using any white CAH cards you already have. Pairs perfectly with the OG game, More Cards Against Humanity, or any expansion of your choice.

Tales 2

You loved Tales 1 so much that we made a second volume. This one has more stories, laughter, and moments you'll want to film—and you can still use whatever Cards Against Humanity cards you already have laying around.

Family Edition

Finally! Now you can play Cards Against Humanity with your kids. This is a family-friendly, laugh-out-loud version of your favorite game, but written for everyone ages 8+. Lots of poop jokes in this one.

FUN GAMES!

Go Viral (and Make Bank)

Nobody wants to watch you unbox a game or teach the rules. They want to watch your grandma read something unspeakable. They want the argument, the reaction, the moment someone spits out their drink. So, get your group together and let the game do the work. Gameplay goes viral, and viral gets you paid.

Suggested Video Content

- Get the box on camera early so people know what they're looking at.
- Use a compelling on-screen text hook.
- Edit the video so it starts in the middle of the round, reading a hilarious card/combo.
- Pro tip: pick the funniest cards you can actually show. A video that gets taken down sells nothing.
- Incorporate big authentic reactions: laughter, shock, shouting, etc.
- Tell your audience who might like the game, or why someone might want it:
 - "You need a tough friend group to play this with, no softies"
 - "If you have a dark sense of humor, you need this game"
 - "If you have the OG Cards Against Humanity, you need this expansion"
 - "This is perfect for pregames, holiday parties, and birthdays"

THOUSANDS OF UNITS IN STOCK

Proof it Works

Our games practically sell themselves. Want a vibe check on content that goes above and beyond? See successful videos in action:

→ @6.deadly.sins: [Cards Against Humanity](#)

→ @Jankk93: [Cards Against Humanity](#)

→ @otakoyakisoba: [Out of Line](#)

→ @brittkitt97: [Tiny Cards Against Humanity](#)

[CLICK TO GET STARTED](#)

Legal Stuff

You must disclose that this is a paid partnership. Turn on the Branded Content toggle in TikTok's settings before posting, and include #ad or #cahpartner at the front of your caption. The Shop tag alone does not satisfy this requirement. Please keep your content simple and focused on the product and gameplay, nothing else.

Questions? Reach us at Katia@CardsAgainstHumanity.